

SPEAKER INFORMATION

DeRetta Rhodes, Ph.D.

Executive Vice President and Chief Culture Officer

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DeRetta Rhodes, Ph.D., is the executive vice president and chief culture officer of the Atlanta Braves. Dr. Rhodes oversees communications and community affairs for the Braves and the team's spring training facility operations, as well as for The Battery Atlanta shopping mall near Truist Park, where the Braves play.

Before joining the Braves, Dr. Rhodes was the executive vice president/chief human resources officer of the YMCA of Metro Atlanta, vice president of human resources at First Data, vice president of human resources for Turner Broadcasting, and served in leadership positions at Ernst & Young, ADP, HomeGrocer.com and YUM Brand.

She received her undergraduate degree and Ph.D. in adult education from the University of Georgia and her master's in business administration from Clark Atlanta University. Dr. Rhodes is a certified facilitator for the Benchmark 360 assessment by the Center for Creative Leadership, DISC coach and facilitator, qualified facilitator for the Myers-Briggs Type Indicator, and qualified coach for the HOGAN Assessment and HOGAN 360.

Dr. Rhodes completed her Ted Talk (TEDxUGA) in 2018. Her accolades include being named to the following lists: Women of Excellence in 2018, the 100 Women of Influence in 2020, 2021, 2022 and 2023 by the Atlanta Business Chronicle, the Sports Inclusion Conference Top 100 Women in Sports in 2021 and 2023, and the National Diversity & Leadership Top 100 HR Professionals in 2022 and 2023. In addition, she earned a Distinguished Alumni Award in 2020 from the Family and Consumer Science College of the University of Georgia, was recognized with an Oncon Icon Award in the Top 100 Human Resources Professionals category in 2021 and 2022 and was the commencement speaker at Reinhardt University in 2022.

She serves as executive board member of the Atlanta Braves Foundation, board chair of 21st Century Leaders, and trustee member, governing board member and HR & compensation chair of the Woodruff Arts Center.

Dr. Rhodes lives in Atlanta, Georgia, with her husband Leon and has three sons – Cole, Austin and Jordan.