

SPEAKER INFORMATION

Mike Johnson

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Mike Johnson is a net-positive visionary and sustainability professional, whose decades-long career has led him from environmental restoration fieldwork and social entrepreneurship to corporate executive leadership. As senior director of materials at the International Living Future Institute (ILFI), he focuses on creating global-scale market transformation to manufacture goods that will build an equitable, healthy and regenerative future.

Mike's understanding of how commerce is a powerful force in the balance of planet, people and economy has enabled his sustainability initiatives to grow from start-up level to industry-recognized and leading edge in various organizations. He offers real-world context and practical solutions to individuals and organizations seeking to create net-positive benefits.

He is a founding member of the Living Product 50, a frequent presenter in the AD&C and educational communities, a volunteer in sustainability groups, a full-time dog dad, and an advocate for wilderness.

In his personal time, Mike enjoys telemark skiing, mountain biking, hiking, trail running, kite surfing, climbing, and baking organic sourdough bread to share with his loved ones.