

---

## SPEAKER INFORMATION

### **Tom Reynolds**

Chief Executive Officer

Bathroom Manufacturers Association (BMA)

[tom.reynolds@bathroom-association.org.uk](mailto:tom.reynolds@bathroom-association.org.uk)

Tom Reynolds is chief executive officer of the Bathroom Manufacturers Association (BMA), a trade body with more than 84 corporate members that produces most of the branded bathroom fixtures and fittings supplied to the UK market. The association focuses heavily on product compliance and all aspects of sustainability.

In addition to leading the BMA, Tom is chair of the UK Trade Association Forum's Public Affairs Group (PUBCOM), a board member of the Construction Products Association, and a vice president of the European Taps and Valves Association (CEIR).

Before joining the BMA in 2019, Tom was the commercial and public affairs director at the British Ceramic Confederation, where he had a particular interest in international trade policy. Prior to entering the world of trade associations, Tom worked as a journalist and producer in trade media and started his career as a parliamentary aide. He is an alumnus of Keele University and holds an honors degree in law and politics and a master's degree in research in environmental politics.