

SPEAKER INFORMATION

Date: *Tuesday, October 25, 2022*
Event: *“Louisville Water: 160 Years of Quality, Innovation and Value”*
Time: *10:30 am – 11:00 am*

Barbara Crow

Strategic Communications Consultant

Louisville Water Company

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Though officially retired after 30 years as a water utility professional and journalist, Barbara Crow continues to work as a strategic communications consultant for Louisville Water, her favorite company.

Barbara maximizes Louisville Water’s outreach efforts and looks for more efficient ways to communicate the organization’s work, the quality of Louisville’s water, and any new initiatives that may need community support. A big part of her job continues to be teaching water-related health, science and social studies programs to area students.

Barbara grew up in Louisville, Kentucky, and graduated from Western Kentucky University. Her most important roles in life are mom, wife and favorite aunt. She has recently discovered “alley shopping” and is now a part-time junk/restoration aficionado. She also is a two-time cancer survivor.