

SPEAKER INFORMATION

Date: *Wednesday, October 29, 2014*
Event: *Advocacy and Outreach Track Committee*
Time: *8:30 am – 10:30 am*

Victor Post
Vice President
GMP Research
Phone: 843-884-9567
vpost@gmpresearch.com

Victor Post is the Vice President and Managing Partner of GMP Research Inc. He has been an industry consultant for the last decade supplying market insight to many of the leading companies in the Kitchen and Bath Industry. Prior to being an industry consultant, he spent seven years at the Kohler Company, and was responsible for international projects in Europe, the Middle East, Asia and Latin America.

Mr. Post spent four years at Gerber Plumbing and was responsible for the new product development of the Gerber vitreous china line.

Prior to joining the kitchen and bath industry, Mr. Post was the global marketing manager for the consumer electronics division of Nokia and was the Competitive Intelligence Manager for Digital Equipment where he built up a consulting service for the European manufacturing industry.

Mr. Post has actively been involved and managed business development in more than 60 countries. Mr. Post lived in Europe for 23 years, and is fluent in English, German, French and Spanish.