

---

**SPEAKER INFORMATION**

**Date:** *Wednesday, October 29, 2014*  
**Event:** *Fair Trade Committee*  
**Time:** *2:00 pm – 3:00 pm*

**Yvonne Orgill**  
Chief Executive  
Bathroom Manufacturers Association  
Phone: 44 1782747123  
**[yvonne.orgill@bathroom-association.org.uk](mailto:yvonne.orgill@bathroom-association.org.uk)**

A frequent presenter at PMI conferences, Yvonne Orgill is Chief Executive of the UK's Bathroom Manufacturers Association – the BMA. Since 2006, when she was appointed CEO, the BMA has grown significantly and is now recognized and respected as “The Voice of the UK Bathroom Industry”. Today, Ms. Orgill leads a trade body of 104 well recognized bathroom brands – both manufacturers and media involved in the UK bathroom industry. Its members employ over 10,000 people across 70+ sites and are responsible for a combined membership turnover in excess of £1 billion. Ms. Orgill represents the UK bathroom industry on a number of forums in the UK and Europe.

Ms. Orgill regularly meets with the UK Government and the European Commission. Ms. Orgill is a high profile spearhead of the European Water Label; the scheme was introduced and developed by the BMA and has now been adopted across Europe, and beyond, in over 30 states. In 2013 the scheme gained the support of major UK builders' merchants and retailers. The scheme was awarded its' fourth award at the 2014 Environment Awards. Ms. Orgill represents the BMA at two European Bathroom Trade Bodies.

Ms. Orgill's most recent mission is to lead a new consumer campaign – ‘Hot Water Burns Like Fire’. This highlights the pressing need for thermostatic valves to be installed in every UK bathroom, reducing terrible scalding accidents and the current 20 deaths per year to zero via awareness and incentive schemes. The scheme was launched at this year's Bathroom and Kitchen Business Conference.

In March 2013, at the prestigious kbbreview Awards in London, Ms Orgill was delighted to receive the Special Achievement Award. This particular award is given to those individuals who have made an ‘outstanding contribution to the kitchen and bathroom industry’. On the following evening at The Sentinel Business Awards in Staffordshire, the BMA received The Business Innovation Award for The Water Label.