

AGENDA | 1.0 CEO/EXECUTIVE PANEL MODERATED BY BILL KURTIS

DATE: TUESDAY, OCTOBER 28, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 8:00 AM – 11:00 AM
ROOM: THE EXECUTIVE FORUM

Time			
8:00AM	1.1	Welcome and Opening Remarks/Antitrust Compliance Statement	Kilbane
		Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to this Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online here .	
	1.2	Introduction Video	Kilbane
	1.3	Executive Roundtable Panel Discussion	Kurtis
		<ul style="list-style-type: none"> • Michael Sipek, CEO, Bradley Corporation • Jai Shah, President, Delta Faucet Company • Chris Baldwin, President, Global Faucets, Kohler Company • David Lingafelter, President, Moen Incorporated • Tim O’Keeffe, CEO, Symmons Industries, Incorporated • Claude Theisen, President and CEO, T& S Brass & Bronze Works, Incorporated • Bill Strang, President, TOTO, USA • Bill Kurtis, Television Journalist, Producer, and News Anchor 	
10:00AM	1.4	Networking Break and Exhibits	
10:20AM	1.5	Commentary	Kurtis
10:55AM	1.6	Summary	Kurtis
11:00AM	1.7	Adjournment	Kilbane



October 28, 2014
11:00 am CST

AGENDA | 2.0 SPECIAL PRESENTATION

DATE: TUESDAY, OCTOBER 28, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 11:00 AM – 11:30 AM
ROOM: THE EXECUTIVE FORUM

Time			
11:00AM	2.1	Introduction and Opening Remarks/Antitrust Compliance Statement Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to this Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online here .	Higgins
11:05AM	2.2	Grass Roots: Energizing the Base! Bob Weidner CEO, Metals Service Center Institute (MSCI)	Weidner
11:20AM	2.3	Questions and Answers	Weidner
11:25AM	2.4	Summary	Weidner
11:30AM	2.5	Adjournment	Higgins



October 28, 2014
2:00 pm CST

AGENDA | 4.0 COMBINED TECHNICAL AND ADVOCACY/OUTREACH TRACKS

DATE: TUESDAY, OCTOBER 28, 2014

TIME: 2:00 PM – 3:30 PM

PLACE: THE WESTIN, ROSEMONT, IL

ROOM: THE EXECUTIVE FORUM

CHAIR: DAWN ROBINSON, PMI

MATT SIGLER, PMI

Time		
2:00PM	4.1 Call to Order and Opening Remarks	Higgins
	4.2 Announcements	Higgins
	Results: “How Low Can We Go and How Do We Know?”	
	4.3 Technical Track Research Priorities	Sigler
	4.4 Advocacy/Outreach Research Priorities	Robinson
2:30PM	4.5 2015 Advocacy Strategy	
3:25PM	4.6 Summary	
3:30 PM	4.7 Adjournment	Higgins

AGENDA | 5.0 GENERAL MEMBERSHIP MEETING

DATE: TUESDAY, OCTOBER 28, 2014
PLACE: THE WESTIN, ROSEMONT, IL

TIME: 3:45 PM – 5:00 PM
ROOM: THE EXECUTIVE FORUM

Time

3:45PM	5.1 Call to Order and Opening Remarks	Kilbane
	Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here .	
	5.2 Announcements	Kilbane
	Welcome to New Members, First Time Attendees, Guests and International Speakers	
	5.3 Approval of the March 4, 2014 General Membership Meeting Minutes	
	(See Attachment 5.3)	
	5.4 Review of Open Action Items	Kilbane
3:55PM	4.5 Financial	Patton
	5.5.1 Treasurer's Report	Patton
	5.5.2 Review and approval of PMI's 2014 Dues Structure	Patton
	5.5.3 Review of PMI's 2014 Operating Budget	Patton
4:10PM	5.6 President's Report	Kilbane
	5.6.1 Review and approval of by-laws	
	5.6.2 Review of 2014	Kilbane
4:35PM	5.7 CEO/Executive Director's Report	Higgins
	5.8 Election of PMI Officers and Board of Directors and Passing of the Gavel	Baldwin
	5.9 Other Business	Kilbane/ Fernandez
	5.9.1 Reminder, Next Meeting is set for October 26, 2015 in San Antonio, TX	
4:55PM	5.10 Summary	Kilbane/ Fernandez
5:00PM	5.11 Adjournment	Kilbane/ Fernandez

AGENDA | 1.0 (A) TECHNICAL COUNCIL TRACK

DATE: WEDNESDAY, OCTOBER 29, 2014

TIME: 8:30 AM – 10:30 AM

PLACE: THE WESTIN, ROSEMONT, IL

ROOM: THE EXECUTIVE FORUM

CO-CHAIRS: **UNIVERSAL CONFORMITY ASSESSMENT (UCA) CHAIR:**

BRIAN HINSON, KWC AMERICA (F'12 THROUGH F'15)

TECHNICAL COMMITTEE CHAIR:

MICHAEL MARTINEZ, DELTA FAUCET COMPANY (F'13 THROUGH F'16)

MATERIALS PERFORMANCE CHAIR:

JOHN FINCH, DELTA FAUCET COMPANY (SP'13 THROUGH F'16)

PLUMBING PRODUCTS CHAIR:

DAVID MARBRY, FLUIDMASTER (F'12 THROUGH F'15)

Time			
8:30AM	1.1	Call to Order and Opening Remarks/Antitrust Compliance Statement	Chair
		Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to the Policy is mandatory. Review of the PMI Antitrust Policy can be found online here .	
	1.2	Announcements	Chair
	1.3	Approval of the March 4, 2014 Technical Council Meeting Minutes	Chair
		(See Attachment 1.3)	
8:35AM	1.4	2014 Spring Conference Action Items	Chair
		Action Items from the Spring Conference were:	
		<ul style="list-style-type: none"> • PMI staff will draft a summary document on the research gaps identified during the 2013 PMI Fall Conference. (Completed) • PMI staff will summarize the risk assessment report and issue it on a monthly basis starting in March. (One-time presentation completed. There was no intention for the report to be issued monthly) • PMI staff will schedule conference calls to draw up test plans, determine how to estimate costs and develop full project proposals for priority projects #2 through #5. (Under review) 	
9:00AM	1.5	LCA Panel	Schneider
		Moderated by Jim Schneider, Editorial Director, Plumbing Engineer	
10:00AM	1.6	Questions and Answers	Schneider
10:15AM	1.7	Summary of Action Items	Sigler
10:25AM	1.8	Summary	Sigler
10:30AM	1.9	Adjournment	Sigler

AGENDA | 1.0(B) ADVOCACY/OUTREACH COUNCIL TRACK

DATE: WEDNESDAY, OCTOBER 29, 2014

TIME: 8:30 AM – 10:30 AM

PLACE: THE WESTIN, ROSEMONT, IL

ROOM: MICHIGAN

CO-CHAIRS: RICK RELES, KOHLER CO. (S'12 THROUGH F'15)
KRIS ALDERSON, BRADLEY CORP. (S'14 THROUGH F'17)

Time

- | | | |
|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|
| 8:30AM | 1.0 Call to Order and Opening Remarks/Antitrust Compliance Statement | Alderson/Reles |
| | Meeting attendees are reminded of the PMI Antitrust Compliance Policy. Adherence to this Policy is mandatory. Review of the PMI Antitrust Compliance Policy can be found online here . | |
| | 1.1 Announcements | Alderson/Reles |
| | Website update at 1:30PM | |
| | 1.2 Approval of the September 18, 2014 Advocacy and Outreach Committee Conference Call Minutes (See attachment 1.2) | Alderson/Reles |
| | 1.3 Review of the Action Items, for Review Only and not Discussion (See Appendix A) | Alderson/Reles |
| 8:35 AM | 1.4 A Presentation from Victor Post | Post |
| | Victor Post , Vice President and Managing Partner, GMP Research, will give a presentation on “Industry Trends and Competitive Influx from Private Labels..” | |
| | Presentation Available Upon Request | |
| 8:55 AM | 1.5 A Presentation from Reed Construction Data | McBay |
| | Presentation Available Upon Request | |
| 9:15 AM | 1.6 A Presentation on EPA WaterSense Communication and Marketing Efforts | Blette |
| | Veronica Blette , Chief, WaterSense Branch, EPA with updates on the WaterSense program from a marketing perspective. | |
| 10:05 AM | 1.7 2015 Advocacy/Outreach Strategy | Alderson/Reles |
| | 1.7.1 Problem Statement | |
| | 1.7.2 Elevator Speech | |
| | 1.7.3 PR Firm | |
| | 1.7.4 Review of Handouts and PMI Collateral (See attachment 1.7.4) | |
| | 1.8 Brainstorming | Alderson/Reles |
| | 1.9 Review Social Media and Policy Maker Score Cards
(See attachments 1.9a and 1.9b) | Robinson |



October 29, 2014

8:30 am CST

Robinson

1.10 New Format to CEO Quarterly Reports, Synopsis vs. Detailed Versions
(See attachment 1.10)

1.11 Next Steps/Priorities

Alderson/Reles

10:25AM **1.12 Summary**

Alderson/Reles

10:30AM **1.13 Adjournment**

APPENDIX A

Open Action Items:

- Dawn Robinson will provide a list of A/O achievements for the A/O group during the Fall Conference.
- Dawn Robinson will work with member companies to obtain videos and other graphic elements they may have discussing industry issues to be posted to a new section of the Safe Plumbing website. This section will be a 'highlights' section to accompany the existing Member Company Press Release section. Its completion will coincide with the launch of the new website. GATHERED: INFORMATION HAS BEEN GATHERED, WILL BE POSTED WITH THE LAUNCH OF THE NEW WEBSITE
- Dawn Robinson will develop several infographics to accompany key PMI talking points and concerns to be shared on the website and social media sites. IN PROCESS: WILL BE POSTED WITH THE LAUNCH OF THE NEW WEBSITE
- The draft of the retrofit handout will be revised to focus more on what the intended audiences (i.e. consumer, water utility, restaurant/hotel, etc.) can do and emphasize that the manufacturers have done their part to make the products, now we need to get them used. DRAFT COMPLETE, AWAITING REVIEW
- Dawn Robinson will work to create a document summarizing the work PMI has done on the “How Low” subject in the form of a 5 things you should know. IN PROCESS

Action Items Listed as On-Going or Business-As-Usual:

- Dawn Robinson will work to create both a press release on retrofits and a related letter-to-the-editor to highlight PMI’s “Drips to Gallons” message. ON-GOING
- Dawn Robinson will begin sending more frequent push notices through the mobile app to promote PMI and its initiatives. ON-GOING

Action Items Listed as Complete:

- PMI will gather the list of names and contacts from each company who are willing to assist in reaching out to prospective members by April 1, 2014 and work with them to invite these prospective members to join PMI; including issuing invitations to PMI Conferences and events. COMPLETE (will continue to promote)
- Dawn Robinson will go through the list of national and world celebration days to find new events to use in social media to raise awareness for PMI’s issues. COMPLETE (will continue to promote)
- Dawn Robinson will work to gather additional factoids in the discussed areas of the plumbing timeline to include for vetting on the next two A/O committee conference calls. COMPLETE
- Dawn Robinson will look into offering a rebate finder on the Safe Plumbing website. COMPLETE
- Dawn Robinson will send out a survey prior to April 1, 2014 to allow members to indicate their interest in the project or it will be cancelled. CANCELLED
- PMI trade show booth/Fluidmaster will help design and order banners to be used by PMI in booth and table top displays. COMPLETE

- Dawn Robinson will meet with social media report vendors to determine the costs of purchasing reports for PMI and Safe Plumbing's social media accounts in order to quantify their reach and success. COMPLETE, WILL REVIEW BUDGET TO DECIDE PURCHASE ABILITY
- Ms. Higgens will contact Victor Post to request a sample of his proposed presentation for the A/O Dual Track session of the 2014 PMI Fall Conference to be circulated to the A/O group in order to determine if they would like to have him speak during that session. COMPLETE
- Dawn Robinson will circulate to the A/O group the list of the Technical team's top five research gaps for the How Low project. Ms. Robinson also noted that Victor Post, who spoke at the last PMI conference in spring, has been contacted as a potential speaker for the A/O group's breakout session.. Ms. Higgens agreed and offered to reach out to him to request a sample of the presentation. COMPLETE
- Dawn Robinson will establish a recurring hashtag, to be used on PMI's Twitter and Facebook accounts, that shares a new event from the timeline each Thursday. COMPLETE
- Dawn Robinson will issue a press release about the timeline to the media. COMPLETE
- Dawn Robinson will make the correction to the timeline to the 1906 date and also add in the additional items submitted by NSF and others following the receipt of the event details. COMPLETE
- Barbara C. Higgens will ask Mr. Kucinski to provide a sample of his proposed presentation and make a final decision on whether or not to add him to the list of speakers for the Fall Conference. She will share this decision with the group on the August 21 conference call. The decision was made not to include Mr. Kucinski as a speaker at this time.
- The A/O group will review the potential list of research projects to and be ready to provide their ranked list during the next A/O conference call. Following the August 21, Conference call, it was decided to revisit the research project following a Tech review of their list and after the A/O votes indicated the primary concern was drainline carry issues which are being addressed through PERCII, the money will be considered for other projects such as PR firms and other advocacy avenues. COMPLETE



October 29, 2014
11:00 am CST

AGENDA | 2.0 SPECIAL PRESENTATION

DATE: WEDNESDAY, OCTOBER 29, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 11:00 AM – 12:00 PM
ROOM: THE EXECUTIVE FORUM

Time			
11:00AM	2.1	Introduction and Opening Remarks/Antitrust Compliance Policy Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here	Sigler
11:05AM	2.2	Comparison of “Green” Programs from Around the World Jorg Rudolph Vice President, Head of Product Management, NEOPERL	Rudolph
11:45AM	2.3	Questions and Answers	Rudolph
11:55AM	2.4	Summary	Rudolph
12:00PM	2.5	Adjournment	Sigler



October 29, 2014
1:30 pm CST

AGENDA | 3.0 REPORT FROM DUAL TRACK SESSIONS AND PMI WEBSITE

DATE: WEDNESDAY, OCTOBER 29, 2014

TIME: 1:30 PM – 2:00 PM

PLACE: THE WESTIN, ROSEMONT, IL

ROOM: THE EXECUTIVE FORUM

CHAIR: DAWN ROBINSON, PMI

MATT SIGLER, PMI

Time		
1:30 PM	3.1 Call to Order and Opening Remarks/Antitrust Compliance Statement	Higgins
	Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here .	
	3.2 Announcements	Higgins
1:35PM	3.3 Review of Technical Track Session	Sigler
1:40PM	3.4 Review of Advocacy/Outreach Track Session	Robinson
1:45PM	3.5 Introduction to New PMI Website	Higgins/Baird
1:55PM	3.6 Summary	Higgins
2:00 PM	3.7 Adjournment	Higgins

AGENDA | 4.0 FAIR TRADE COMMITTEE MEETING

DATE: WEDNESDAY, OCTOBER 29, 2014
PLACE: WESTIN O'HARE, ROSEMONT, IL
CHAIR: CHIP WAY, LAVELLE (F'14 THROUGH F '16)
 ECE COKYASAR-POTTER, VITRA (F '12 THROUGH F'15)

TIME: 2:00 PM – 3:00 PM
ROOM: THE EXECUTIVE FORUM

PURPOSE: TO PROMOTE DOMESTIC COMPETITIVENESS AND MUTUAL RESPECT AMONG TRADING PARTNERS FOR BASIC FREE MARKET PRINCIPLES AND INTELLECTUAL PROPERTY RIGHTS

SCOPE: IMPORTED PRODUCTS REQUIRED TO MEET THE SAME REQUIREMENTS AS DOMESTIC MANUFACTURED PRODUCTS IN THE U.S. AND GLOBALLY

Time		
2:00PM	<p>4.1 Introduction and Opening Remarks/Antitrust Compliance Statement</p> <p>Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here.</p>	Way/Cokyasar-Potter
	<p>4.2 Announcements</p>	Way/Cokyasar-Potter
	<p>4.3 Approval of the March 3, 2014 Fair Trade Committee Meeting Minutes (See Attachment 4.3)</p>	Way/Cokyasar-Potter
	<p>4.4 Action Item from the 2014 Spring Conference</p> <p>Those interested in the opening for co-chair of the Fair Trade Issue Committee should contact staff. (Complete)</p> <p>Ms Orgill's postponed presentation on Brick and Clicks vs. Internet Sales/Buying British Born products will be given at the Fall 2014 Conference (Complete)</p>	Way/Cokyasar-Potter
2:05PM	<p>4.5 Environmental Labelling and Internet Sales of Non-Compliant Products</p> <p>Hampton Newsome, Attorney, Bureau of Consumer Protection Federal Trade Commission via video conference call</p>	Newsome
2:30PM	<p>4.6 Bricks and Clicks vs Internet/Buying British-Born</p> <p>Yvonne Orgill, Chief Executive of Bathroom Manufacturing Association (BMA)</p>	Orgill
2:50PM	<p>4.7 Other Business</p>	Way/Cokyasar-Potter
	<p>4.8 Request for Future Topics</p>	Way/Cokyasar-Potter
2:55PM	<p>4.9 Summary</p>	Way/Cokyasar-Potter
3:00PM	<p>4.10 Adjournment</p>	Way/Cokyasar-Potter

AGENDA | 5.0 WATER EFFICIENCY AND SUSTAINABILITY COMMITTEE

DATE: WEDNESDAY, OCTOBER 29, 2014
PLACE: THE WESTIN, ROSEMONT, IL
CHAIR: DANIEL GLEIBERMAN, SLOAN VALVE (SP'14 THROUGH F'16)
 JEFF ZEMAN, KOHLER (F'14 THROUGH F'16)

TIME: 3:30 PM – 5:00 PM
ROOM: THE EXECUTIVE FORUM

Time		
3:30PM	<p>5.1 Introduction and Opening Remarks/Antitrust Compliance Policy</p> <p>Meeting attendees are reminded that the PMI antitrust policy remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here.</p>	Gleiberman/ Zeman
	<p>5.2 Approval of the March 3, 2014 Water Efficiency and Sustainability Meeting Minutes (See Attachment 5.2)</p>	Gleiberman/ Zeman
	<p>5.3 2014 Spring Conference Action Items</p> <p>The Action Item from the Spring Conference was PMI staff will work with George Hawkins of DC Water to promote the use of WaterSense programs. (Complete)</p>	Higgins/ Salmon
3:35PM	<p>5.4 Health Product Declarations Via Video Conference</p> <p>Jennifer Atlee Technical Liaison, Health Product Declarations Collaborative (HPD)</p>	Atlee
	<p>5.5 Questions and Answers</p>	
4:10PM	<p>5.6 Health Certifications in Plumbing from the United Kingdom</p> <p>Christian Taylor-Hamlin, Technical Director, Bathroom Manufacturers Association (BMA)</p>	Christian Taylor- Hamlin
4:50PM	<p>5.7 Questions and Answers</p>	
4:55PM	<p>5.8 Summary</p>	Gleiberman/ Zeman
5:00PM	<p>5.9 Adjournment</p>	Gleiberman/ Zeman



October 30, 2014
9:00 am CST

AGENDA | 1.0 SPECIAL PRESENTATION

DATE: THURSDAY, OCTOBER 30, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 9:00 AM – 9:30 AM
ROOM: THE EXECUTIVE FORUM

Time			
9:00AM	1.1	Introduction and Opening Remarks/Antitrust Compliance Statement Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here	Sigler
9:05AM	1.2	Water Energy Rebate Programs Jacob Tompkins Managing Director, Waterwise	Tompkins
9:20AM	1.3	Questions and Answers	Tompkins
9:25AM	1.4	Summary	Tompkins
9:30AM	1.5	Adjournment	Sigler

AGENDA | 2.0 PANEL DISCUSSION “FUTURE OF WATER REVISITED”

DATE: THURSDAY, OCTOBER 30, 2014
PLACE: THE WESTIN HOTEL, ROSEMONT, IL

TIME: 9:30 AM – 11:30 AM
ROOM: THE EXECUTIVE FORUM

Time			
9:30AM	1.1	Introduction and Opening Remarks/Antitrust Compliance Statement Meeting attendees are reminded that the PMI antitrust policies remain in effect for this meeting. Adherence to these policies is mandatory. Review of the PMI antitrust policy can be found online here	Robinson
9:35AM	1.2	Future of Water Revisited Panel Moderated by Bob Miodonski, Group Publisher, BNP Media’s Plumbing Group <ul style="list-style-type: none"> • John Baethke, President, John Baethke and Son Plumbing • Mary Ann Dickenson, President and CEO, Alliance for Water Efficiency (AWE) • Danielle Gallet, Infrastructure Strategist and Water Supply Program Manager, Center for Neighborhood Technology • Mike Ramsey, Water Superintendent, Village of Westmont, IL • Ed Lichner, President Hydrodyne and Neal Shapiro, Watershed Section Supervisor and Management Coordinator for the City of Santa Monica’s Office of Sustainability & the Environment representatives from American Rainwater Catchment Systems Association (ARCSA) 	Miodonski
11:00AM	1.3	Questions and Answers	Miodonski
11:25AM	1.4	Summary	Miodonski
11:30AM	1.5	Adjournment	Higgins