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**FOR IMMEDIATE RELEASE**

## **PMI Signs Coalition Letter Urging Senate Support of WaterSense Bill**

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Rolling Meadows, IL (May 22, 2014) —This week PMI joined 11 other members of the Plumbing Industry Leadership Coalition (PILC) on a coalition letter to the entire Senate urging their co-sponsorship of *The WaterSense Efficiency, Conservation, and Adaptation Act of 2014* (S. 2226). This measure, supported by PMI and introduced by Senator Tom Udall (D-NM), seeks to improve U.S. water use efficiency and promote smart water systems to help communities across the nation make significant progress in conserving water and reducing costs. The measure is designed to promote residential water efficiency through state rebate and incentive programs. Most importantly it would authorize the Environmental Protection Agency's (EPA) WaterSense program, a public-private partnership water efficiency program.

PILC was cofounded in 2012 by PMI, American Society of Plumbing Engineers (ASPE) and International Association of Plumbing and Mechanical Officials (IAPMO) and now includes 14 industry associations. The coalition addresses topics such as aging infrastructure, maximizing water efficiency, and is united in their aim to provide true and accurate information to the public on the importance of clean, safe, and reliable water.

The other PILC members signing onto the letter included: Alliance for Water Efficiency, American Rainwater Catchment Systems Association, ASPE, American Supply Association, Copper Development Association Inc., IAPMO, International Code Council, Mechanical Hub, Plumbing-Heating-Cooling Contractors National Association, United Association of Journeymen and Apprentices of the Plumbing and Pipe Fitting Industry of the United States, Canada, and Australia, and Water Quality Association.

**About PMI:** Plumbing Manufacturers International is the voluntary, not-for-profit international industry association of manufacturers of plumbing products, serving as the Voice of the Plumbing Industry. Member companies produce a substantial quantity of the nation's plumbing products.

For more information on PMI or its conferences, contact the organization at 1921 Rohlwing Road, Unit G, Rolling Meadows, IL, 60008; tel.: 847-481-5500; fax: 847-481-5501. Visit our website at [www.pmihome.org](http://www.pmihome.org).

### **PMI Mission Statement:**

- To promote the water efficiency, health, safety, quality and environmental sustainability of plumbing products, while maximizing consumer choice and value in a fair and open marketplace.
- To provide a forum for the exchange of information and industry education.
- To represent openly the member's interests and advocate for sound environmental and public health policies in the regulatory/legislative processes.
- To enhance the plumbing industry's growth and expansion.

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